

# Salesforce Impact Hackathon 2023

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# FOOD DONATION

*Every Meal Counts!*



A collage of autumn-themed food items including a roasted turkey, pumpkins, cranberries, and a pie.

## Topics Covered

- Why it Impacts
- Why Donate Food
- Challenges & Outcomes
- Technical Implementation



# Why it impacts ?

- According to the UNICEF report, 8.8 lakh children under five years of age lost their life due to starvation in 2018.
- Over 20 crore Indians sleep empty-stomach every day. More than 7000 Indians die per day due to hunger.
- As per the reports concluded from the recent data, 25 lakh Indians die every year because of hunger.

# Introduction

- **FOOD DONATION ISN'T JUST ABOUT PROVIDING MEALS; IT'S ABOUT CREATING A RIPPLE EFFECT THAT TOUCHES VARIOUS ASPECTS OF SOCIETY, FROM ADDRESSING IMMEDIATE HUNGER TO FOSTERING A MORE COMPASSIONATE AND SUSTAINABLE COMMUNITY.**
- **IT'S A CRUCIAL STEP TOWARD BUILDING A SOCIETY WHERE EVERYONE HAS ACCESS TO BASIC NECESSITIES AND WHERE COLLECTIVE EFFORTS STRIVE TO ELIMINATE HUNGER AND INEQUALITY.**



# CHALLENGES

The background features a stylized illustration of four people working together to build a large, abstract green structure. One person is on a ladder, another is holding a basket of produce, and two others are holding trays. The scene is set against a light green and blue background with a grid pattern.

- Logistical Challenges
- Mismatch of Supply and Demand
- Communication and Education
- Infrastructure and Resources

# Solution for Social Change



Salesforce

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Food Donation

# Flow Diagram



1. Scan QR Code

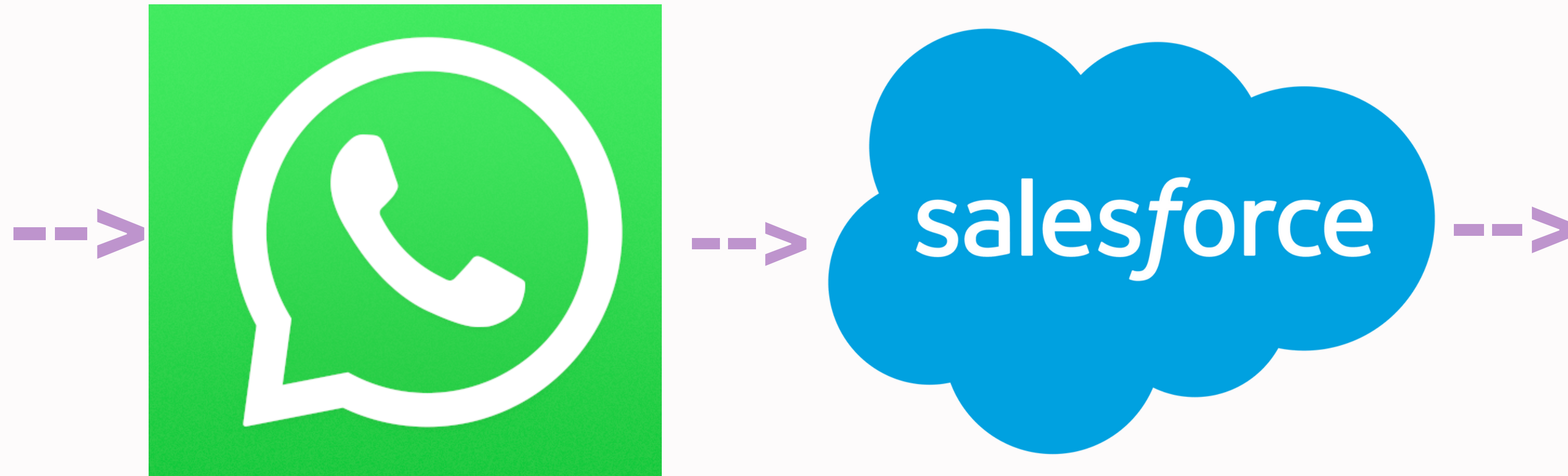
2. Fill the Google form

3. Automation Tool





# Flow Diagram

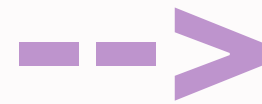


**4. Receive WhatsApp Notification of Donor Details**

**5. Donor details are loaded into custom object Salesforce**

◆ ————— **User Side** ————— ◆

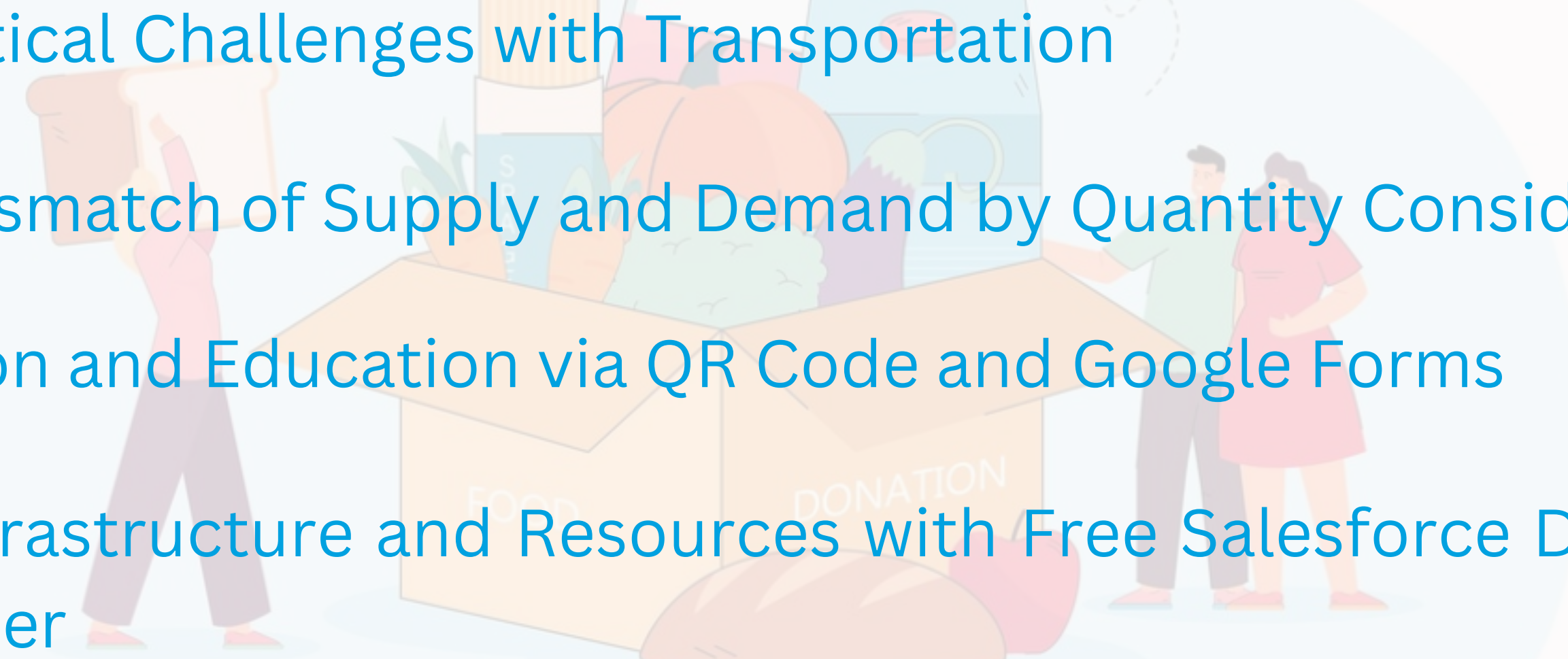
# Flow Diagram



**6. Donor recipients are chosen and assigned with a vehicle for transportation from Donor.**

**7. Finally, Food is delivered to the donor recipients.**

# Outcomes:

1. Solving Logistical Challenges with Transportation
  2. Addressing Mismatch of Supply and Demand by Quantity Consideration
  3. Communication and Education via QR Code and Google Forms
  4. Optimizing Infrastructure and Resources with Free Salesforce Developer Edition and Zapier
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- An illustration of a large cardboard box labeled 'FOOD DONATION' filled with various food items like bread, a bottle, and a bag. A person is carrying a box on their head, and another person is standing next to the main box. There are hearts and a paper airplane in the background.

# Reference Video and Document

- Video:

[https://drive.google.com/file/d/1bO6Lxlf7\\_74cHhE5dATQfQZn63xKPNRU/view?usp=sharing](https://drive.google.com/file/d/1bO6Lxlf7_74cHhE5dATQfQZn63xKPNRU/view?usp=sharing)

- Document:

<https://drive.google.com/file/d/1pGLBHcDaM5z1DASBYPJTeciL7yUh1piR/view?usp=sharing>





*And Finally the wait is over.  
Start Scanning and become a  
Donor.*

*Thank you*

